

**Propane Education & Research Council
February 7, 2008
Conference Call**

MINUTES

Chairman Glenn Saunders called the meeting to order at 2 p.m. Mr. Saunders welcomed Council members participating via conference call: Mark Alexander, Doug Auxier, Rosie Dzanski, George Koloroutis, Sam McTier, Bill Platz, David Regan, Charles Revere, Michael Schwartz, Charles Snelling, Bruce Toellner, Jay Weinheimer, and David Wunch.

President's Report

Mr. Saunders introduced PERC President and CEO Roy Willis, who gave an update on Market Development Task Force (MDTF) activities. A MDTF Review Team met on Tuesday, February 5 to discuss the selection process for a firm to lead PERC's communications efforts. Mr. Willis said a request for information (RFI) will be sent out the following week to potential firms.

Mr. Willis introduced **Docket 12547** for a strategic campaign to help raise awareness among Washington, D.C., decision-makers about propane as a "green" energy source, as well as other important industry issues. Upon a motion duly made and seconded, the funding request was approved (as follows).

Docket:	12547
Applicant:	Propane Education & Research Council
Short Title:	2008 CAP Communications Supplement
Amount Requested:	\$488,200
Action:	Approved

In addition, Mr. Willis said the Research and Development Advisory Committee (RDAC) is developing a program to demonstrate desiccant dehumidification, working with the Texas Railroad Commission's Alternative Fuels Research and Education Division and NovelAire. Mr. Willis said in order to get adequate test data during the most humid months of the year, it will be necessary to fund and launch the demonstration project prior to the next Council meeting in late March. He said they will seek approval by the Executive Committee to fund this program.

Consumer Education Advisory Committee

Mr. Saunders introduced PERC Senior Vice President Kate Caskin. Ms. Caskin introduced **Docket 12531** for the 2008 Consumer Education Partnership with States Program. She said the Consumer Education Advisory Committee (CEAC) voted to expand the program's guidelines so that states can use matching funds for outreach to home builders and participation in fleet trade shows. Ms. Caskin said PERC will work with states to find local builder-related activities, and CEAC will discuss expanding approved activities to other markets. Upon a motion duly made and seconded, the funding request was approved (as follows).

Docket:	12531
Applicant:	Propane Education & Research Council
Short Title:	2008 Consumer Education Partnership with States Program
Amount Requested:	\$2,180,000
Action:	Approved

Agriculture Advisory Committee

Mr. Saunders introduced PERC Director of Agriculture Programs Mark Leitman. Mr. Leitman introduced **Docket 12546** to further analyze the use of propane-powered flaming equipment on the farm, and to determine the relationship between crop injury due to flaming and crop yields. Upon a motion duly made and seconded, the funding request was approved (as follows).

Docket: 12546
Applicant: University of Nebraska
Short Title: Crop Yields as Influenced by the Propane Dose
Amount Requested: \$104,324
Action: Approved

Industry Programs

Mr. Saunders introduced PERC Director of Industry Programs Martha Evans. Ms. Evans gave councilors an update on the 2006 American Petroleum Institute (API) Report, and the progress that was made to increase participation in the survey. She said PERC will continue to collaborate with API and state associations to further increase response rates for the 2007 report. Ms. Evans introduced **Docket 12534**. Upon a motion duly made and seconded, the funding request was approved (as follows).

Docket: 12534
Applicant: Propane Education & Research Council
Short Title: 2007 API Survey/Report
Amount Requested: \$215,000
Action: Approved

New Business

There was no new business.

Following the announcement of the next meeting, which is scheduled for March 28 in Atlanta, the Council adjourned at 2:48 p.m.